

When you think jeans, think Asstex!



JEANS from SERBIA

Poznan International Fair
Pavilion 5, Stand 165/167

What is Asstex?

UNIQUE

Asstex introduces a unique brand on the jeans market

Made by 10 Serbian textile companies, reminding international buyers of the supreme quality and long tradition of Serbian textiles and urban denim fashions. Asstex textile association is your gateway to a world of premium quality jeans.

Why Should You be Doing Business with Asstex?

PREMIUM QUALITY

You want only premium quality for your customers:

Asstex companies offer premium quality jeans without the premium quality price.

LOW COST

You can share reduced transportation costs with your customers:

Doing business with Asstex translates into sizable savings on transportation costs – costs that are significantly lower than at any of our Southeast Asian competitors.

QUICK DELIVERY

You need flexibility to match your dynamic business:

Doing business with Asstex gives you the luxury of planning month-to-month instead of for a season or even a year in advance. And it doesn't stop there – you can make orders and expect deliveries within weeks, not months.

MODERN TECHNOLOGY

You need a partner with modern technology, talented designers and a skilled workforce:

Asstex companies boast the latest technology and access to high-quality resources allowing them to produce only premium quality jeans fit for even the most demanding of your customers. Asstex companies employ only the best workers, designers and craftsmen in the Serbian textile industry.

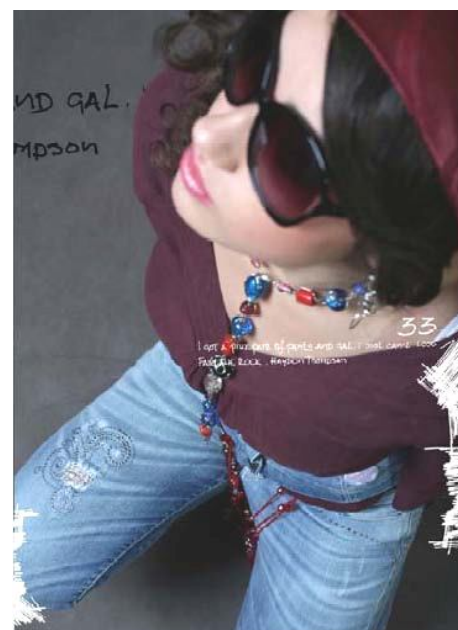
Who is exhibiting at Poznan International Fair?

Companies Maxers, Stig, Benneli, Classx, Big Boys, Bros and Exact
You can find them in Pavilion 5, Stand 165/167.

Partner with Leaders in Premium Quality Urban Denim Styles

Asstex is introducing "Jeans from Serbia" to the Polish market much to the delight of consumers, retailers and wholesalers alike. Supported by United States Agency for International Development and its service provider Velexpo, Asstex launched the first Serbian trade mission to Poland in 20 years to introduce quality, style and value to the local market. Asstex is sure to be a high-light of Poznan International Trade Fair for anyone seeking a reliable partner and premium quality jeans.

Asstex companies introduce denim fashion with contemporary styling and the manufacturers exhibiting in Poznan offer a truly unique value. Because Asstex companies are located so close to Poland, we can save you time and money. Asstex can help you meet that ever-present demand for premium quality fashion at low cost and become the favorite shopping destination for customers.



Jeans from Serbia – Closer to Poland than You Can Imagine!

Doing business with Asstex companies reduces transportation costs and the need to invest in large quantities – critical cost savings, especially in these difficult economic times. It's easy to visit us in Serbia, tour our plants and get a first hand look at our capabilities. No long haul flights to different continents, no surprising local business practices and customs, and always a smile when you tell the locals where you are from! Or, visit our exclusive agent in Poland, Prelic



Asstex in Poland

First point of contact for all business partners interested in cooperation with Asstex is our exclusive agent "Prelic" Sp. z.o.o.
al Jana Pawla II nr. 98, 95-080 Tuszyn
NIP 7282707799. REGON 100595088.
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Company, and see what Asstex can do for you.

Asstex companies come from the city of Novi Pazar where access to major transportation routes allows quick delivery of our jeans to every major European market including Poland. Whether in Gdansk, Krakow, Warsaw or Poznan, you can get your products in days, not weeks or months.

With Asstex, order quantities based on actual turnover rather than inventory estimates for an entire season. Customers get what they want; you eliminate unsold stock and wasted financial resources.

Plus, Asstex's flexibility allows you to stay on top of fast-changing fashion trends and adjust your stocks to quickly meet customer needs for the latest in fashion.



Partnering with Asstex brings additional export benefits and unique business opportunity

Reach over **one billion** customers, customs-free, thanks to Serbian free trade agreements with:

**European Union
Turkey
United States of America
and
Russian Federation**

Serbia is an ideal place for anyone looking for a customs-free gateway in to these lucrative markets.

Exhibiting in Poznan: Seven Highly Recognized Companies from Asstex — Manufacturers of Superior Jeans

Take advantage of this unique opportunity. Visit us at Poznan International Trade Fair, Pavilion 5, Stand 165/167 to enter the world of almost endless business opportunities. Allow us to show you why Asstex is a business dream come

true for retailers and wholesalers alike.

Our Young fashion, urban style, jeans for future and our latest collections will be on display. You'll love the value we offer and your customers will love the jeans!

About Jeans from Serbia Exhibitors – The Story of Asstex

Tradition for quality jeans: Serbia's jeans manufacturing industry enjoyed a reputation for quality denim and modern design for much of the latter 20th century.

The product comes from Novi Pazar, a city recognized for its rich tradition for high-quality textiles. Targeting the fast-expanding youth market, the companies offered "edgy" urban styling and affordable price to pocketbooks of young peo-

ple. Working at the industry level, textile enterprises from Sandzak formed the first Serbian industry cluster Asstex, association of textile producers. Today, Asstex serves as a catalyst for growth and expansion and helps apparel companies become more competitive on the EU market. Consisting solely of small and medium enterprises, Asstex is a powerful, single voice actively shaping the country's economic climate.

Through Asstex, member companies are introducing the latest quality standards, acquiring modern equipment and adhering to rigorous EU environmental protection standards.

With the presence of Maxers, Stig, Benneli, Classx, Big Boys, Bros and Exact at Poznan International Trade Fair, the message is clear – the fashion, value and quality of Serbian denim is back and better than ever.



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